

NEWS RELEASE

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Pardee Foundation receives APEX Communication Awards

(Hendersonville, NC) The Pardee Hospital Foundation was recognized in the 19th Annual APEX Awards for Publication Excellence for marketing materials produced in coordination with the 2006 Women Helping Women events and the Elizabeth Reilly Breast Center fundraising campaign.

In the category of event campaigns and programs, the Foundation was awarded the 2007 APEX Awards for Publication Excellence. The APEX Awards is an annual competition, sponsored by Communications Concepts, for professional communicators. This year, APEX received nearly 5,000 entries in 105 categories judged by industry professionals. The awards recognize excellence in graphic design, editorial content and the ability to achieve overall communications excellence.

Pardee Foundation was established in 1996 to fund services, equipment and capital projects for Pardee Hospital. Pardee Foundation also serves as the charitable gift and grant receiving entity for Pardee Hospital. The foundation is dedicated to supporting excellence in healthcare through fundraising efforts.

Pardee Hospital is a not-for-profit community hospital founded in 1953. The main hospital is licensed for 222 acute care beds and is the second largest employer in Henderson County. The hospital has several locations separate from the main campus, including a 130-bed nursing facility, an adult day services center, a health education center in the Blue Ridge Mall, home care services, a rehab & wellness center on Thompson Street, a midwifery program, various family and internal medicine practices, and an urgent care facility.

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