

**NEWS RELEASE:**

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**Pardee Hospital named recipient of the Jackson Group's Laureate Award**

*(Hendersonville)* Pardee Hospital received the Jackson Group's Laureate Award for Workplace Enhancement in a special presentation held earlier today for the hospital's management team.

The award was presented to Pardee based on 2006 work climate survey results that exemplified significant improvement in accordance with the Jackson Group's criteria. Pardee will also be recognized on the Jackson Group's Web site, [www.thejacksongroup.com](http://www.thejacksongroup.com).

The Jackson Group, a survey services and consulting firm in Hickory, N.C., along with the leadership team and input from Pardee associates, developed an action plan for 2005 and 2006 to change the culture of the organization. Conducting work climate surveys in 2004, 2002 and 2001 enabled Pardee leadership to measure improvements in the work climate and plan for further action in areas in need of continued focus.

The results of the 2006 survey were evidence of efforts made by Pardee to invest in its associates by making sound management decisions that have been well received by both associates and managers. Through these efforts, it is apparent that leadership has built a positive work climate, according to Hope Reynolds, director of human resources for Pardee Hospital.

Founded in 1976, The Jackson Group is a full-service survey services and consulting group serving various markets and industries with a specialized division focused on healthcare.

Pardee Hospital is a not-for-profit community hospital founded in 1953. The main hospital is licensed for 222 acute care beds and is the second largest employer in Henderson County. The hospital has several locations separate from the main campus, including a 130-bed nursing facility, an adult day services center, a health education center in the Blue Ridge Mall, home care services, a rehab and wellness center, a midwifery program, various family and internal medicine practices, and an urgent care facility. More information is available at [www.pardeehospital.org](http://www.pardeehospital.org).

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