

PRESS RELEASE:

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Breastfeeding Coalition Presents Pardee with Breastfeeding Friendly Award

(Hendersonville, N.C.) The Pardee Women and Children's Center has recently received a North Carolina Breastfeeding Coalition Award.

The mission of the North Carolina Breastfeeding Coalition is to promote, protect and support breastfeeding through a cooperative network of individuals, coalitions, agencies and organizations. The Coalition's Breastfeeding-Friendly Business Award is presented to businesses that meet a comprehensive list of policies, practices and environmental factors that are known to support breastfeeding patrons and employees. In order to obtain this Breastfeeding Friendly award, staff was educated on breastfeeding women's rights and needs.

"A rocking chair was purchased as a result of an award received from the N.C.B.C (North Carolina Breastfeeding Coalition) for being a business that is workplace breastfeeding friendly. We encourage the community to recognize and support local businesses that welcome and support mothers and their infants," said Joyce Maybin, RN, IBCLC, a board-certified lactation consultant at Pardee.

The Pardee Women and Children's Center contains two lactation rooms that provide a calm and peaceful environment for breastfeeding. The two on-staff board-



certified lactation consultants with the center use these rooms for evaluations with mothers who are having problems breastfeeding. The rooms may also be used by employees who need a private location for pumping.

Pardee received recognition on the [NC Breastfeeding Coalition website](#), a \$500 award, a “We’re Breastfeeding Friendly” plaque and a certificate to display.

[Pardee Hospital](#) is a not-for-profit community hospital founded in 1953. The main hospital is licensed for 222 acute care beds and is the second largest employer in [Henderson County](#). The hospital has several locations separate from the main campus, including an adult day services center, a health education center in the Blue Ridge Mall, home care services, a rehab and wellness center, a midwifery program, various family and internal medicine practices, and an urgent care facility. For more information or to find a physician, call 1-866-790-WELL (9355) or visit www.pardeehospital.org.

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