

PRESS RELEASE:

April 8, 2011

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FROM: The National Consortium of Breast Centers, Inc.

Via Pardee Hospital

RE: Recognition of Elizabeth Reilly Breast Center at Margaret R. Pardee Hospital as a Certified Quality Breast Center

Elizabeth Reilly Breast Center at Margaret R. Pardee Hospital has recently been recognized as a Certified Quality Breast Center in the National Quality Measures for Breast Centers Program. This distinguished honor represents a commitment by this breast center to provide the highest level of quality breast health care to patients in their community.

Measuring and comparing quality performance is essential in assessing patient care and allocating resources where improvement is desired. In today's dynamic health care industry, breast centers are faced with providing quality care while simultaneously keeping costs under control. A center's staff must not only be familiar with existing standards of care, but must also be aware of new advances in technology. Elizabeth Reilly Breast Center at Margaret R. Pardee Hospital has taken a major step to ensure they provide the best possible quality care to breast patients in their community.



“Patients and their families often struggle whether to go to Duke or MD Anderson for care. This demonstrates that the quality of care we provide and our commitment to the highest quality breast health care equals the care provided at tertiary centers. There is no need to go outside of our community,” says Charles Albers, M.D., PLCC, of Elizabeth Reilly Breast Center at Margaret R. Pardee Hospital.

The National Consortium of Breast Centers is proud to recognize Elizabeth Reilly Breast Center at Margaret R. Pardee Hospital as a Certified Quality Breast Center. Elizabeth Reilly Breast Center at Margaret R. Pardee Hospital will continue in its commitment to provide the highest quality care to its patients and has begun the process of becoming a Certified Quality Breast Center of Excellence.

The National Quality Measures for Breast Centers were developed by referencing the Health Care Advisory Board’s Clinical Quality Dash Board for breast centers published in the fall of 2004. The National Quality Measures for Breast Centers reflect more than five years of work, which has culminated in the adoption of more than 33 National Quality Indicators.

The National Consortium of Breast Centers promotes excellence in breast health care for the general public through a network of diverse professionals dedicated to the active exchange of ideas and resources. It serves as an informational resource and



provides support services to those rendering care to people with breast diseases through educational programs, newsletters, a national directory and patient forums. It encourages professionals to concentrate and specialize in activities related to breast disease and encourages the development of programs and centers that address breast disease and promote breast health. It facilitates collaborative research opportunities on issues of breast health; and developed a set of core measures to define, improve and sustain quality standards in breast health care programs and for quality performance in all types of breast health care facilities.

For more information regard the NQMBC Program, visit www.breastcare.org.

[Pardee Hospital](#) is a not-for-profit community hospital founded in 1953. The main hospital is licensed for 222 acute care beds and is the second largest employer in [Henderson County](#). The hospital has several locations separate from the main campus, including an adult day services center, a health education center in the Blue Ridge Mall, home care services, a rehab and wellness center, a midwifery program, various family and internal medicine practices, and an urgent care facility. For more information or to find a physician, call 1-866-790-WELL (9355) or visit www.pardeehospital.org.

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