

PRESS RELEASE:

Dec. 22, 2011

Media Cell: (828) 808-9742

Jennifer Hoots appointed Chief Executive Officer of Pardee Urgent Care

(Hendersonville, N.C.) Jennifer Hoots was recently appointed Chief Executive Officer (CEO) by the Pardee Urgent Care Board.

As Pardee Hospital's executive director of Physician Services, Jennifer Hoots will take on a new role with Pardee Urgent Care as she steps into the role of CEO as well as oversee the high-level decisions about policy and strategy. As a leader, the CEO also advises the board of directors, motivates employees, and drives change within the organization. She presides over the organization's day-to-day, month-to-month, and year-to-year operations.

"The delivery of efficient, high-quality urgent care services is a valuable component of Pardee Hospital's mission to provide comprehensive medical care to our community. Ms. Hoots has an extensive background in medical practice leadership and we look forward to her using those talents to grow these services and further build on this important community healthcare resource," said Dr. Kiskaddon, Chief Medical Officer at Pardee Hospital.





Margaret R. Pardee Memorial Hospital
800 North Justice Street, Hendersonville, NC 28791

www.pardeehospital.org

Hoots has been with Pardee Hospital for 12 years and received her degree in Communications from North Carolina State University, located in Raleigh, N.C.

[Pardee Hospital](http://www.pardeehospital.org) is a not-for-profit community hospital founded in 1953. The main hospital is licensed for 222 acute care beds and is the second largest employer in [Henderson County](http://www.pardeehospital.org). The hospital has several locations separate from the main campus, including an adult day services center, a health education center in the Blue Ridge Mall, home care services, a rehab and wellness center, a midwifery program, various family and internal medicine practices, and an urgent care facility. For more information or to find a physician, call 1-866-790-WELL (9355) or visit www.pardeehospital.org.

###

