

PRESS RELEASE:

July 29, 2011

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Pardee Celebrates World Breastfeeding Week

(Hendersonville, N.C.) Pardee Hospital is pleased to celebrate World Breastfeeding Week Aug. 1-7, 2011. From Aug. 1-7, 2011, the World Alliance for Breastfeeding Action (WABA), will be advocating in more than 170 countries worldwide, to celebrate World Breastfeeding Week (WBW).

Pardee's board-certified OB/GYNs, internationally-certified lactation consultants and nursing staff, know how important breastfeeding is to the healthy start of a newborn. Emphasis on education for expectant and new mothers is a priority. Breastfeeding education begins in the office during prenatal care. In addition, a breastfeeding class is held once a month at Pardee. To pre-register for this free class call 1-866-790-WELL(9355).

New mothers at Pardee, after delivery, will have a lactation consult along with expert nursing care to help mothers and babies learn to breastfeed. Pardee has two internationally board-certified lactation consultants, Joyce Maybin, RNC, IBCLC and Denise Barron, LPN II, IBCLC. Upon discharge, mothers and their babies are invited to join the Mom2Mom discussion group, lead by the lactation consultants. This group meets the first Thursday of each month at 10 a.m. in the Medical Office Building,





Margaret R. Pardee Memorial Hospital
800 North Justice Street, Hendersonville, NC 28791

www.pardeehospital.org

located at 709 N. Justice St. Hendersonville, NC. This meeting is free of charge, and pre-registration is not required.

Joyce Maybin, RNC, IBCLC provides outpatients at the Pardee Women's Health Center located at 512 sixthth Avenue West. To make an appointment, call 828-696-0897. For more information about World Breastfeeding Week please visit www.worldbreastfeedingweek.org.

[Pardee Hospital](http://www.pardeehospital.org) is a not-for-profit community hospital founded in 1953. The main hospital is licensed for 222 acute care beds and is the second largest employer in [Henderson County](http://www.pardeehospital.org). The hospital has several locations separate from the main campus, including an adult day services center, a health education center in the Blue Ridge Mall, home care services, a rehab and wellness center, a midwifery program, various family and internal medicine practices, and an urgent care facility. For more information or to find a physician, call 1-866-790-WELL (9355) or visit www.pardeehospital.org.

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